



Tirumala Tirupati Devasthanams

శ్రీ వేంకటేశ్వర కళాశాల

Sri Venkateswara College

(University of Delhi)

NAAC Grade A+

**SRI VENKATESWARA COLLEGE
(UNIVERSITY OF DELHI)**

EVENT REPORT

NAME OF THE EVENT: Media bytes captured as a part of the “Mera Pehla Vote Desh Ke Liye” initiative by the team from IANS (Indo-Asian News Service) Media house.

DATE	DEPARTMENT	COMMITTEE/SOCIETY	COORDINATORS' NAME
22 March 2024	N/a	NEP Saarthi Committee of Sri Venkateswara College	Dr. Neelam Kumari (Coordinator) Dr. Rangarajan T.M (Co-coordinator) Mr. Anuj Kumar (Co-coordinator)
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor; online/offline/hybrid
1:30 PM	College Foyer	6	Outdoor; Offline
FINANCIAL SUPPORT/ASSISTANCE (if any):	None		



BRIEF INFORMATION ABOUT THE ACTIVITY

TOPIC/SUBJECT OF THE ACTIVITY	Capturing video bytes of the students of Sri Venkateswara College as the first-time voters.
OBJECTIVES	'Mera Pehla Vote Desh Ke Liye' an initiative by the IANS Media House for promoting the importance of casting vote to build the strong nation and creating awareness amongst the first-time voters.
METHODOLOGY	Filming of short video bytes of six random students about 30-40 seconds by the team from IANS Media House to publish how the students as the first-time voters think and excited about voting for the first time.
INVITED SPEAKERS WITH AFFILIATION DETAILS (IF ANY)	None
OUTCOMES	The recorded media bytes were disseminated across the official social media platforms of IANS Media House. This strategic sharing enabled the content to reach a wider audience, effectively amplifying awareness and encouraging youth engagement in the electoral process.

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

1 Notice & Letters ✓	2 Number of Participants & Name of participants: ✓	3 Video clip ✓	4 Photos ✓	5 Feedback Form & analysis
6 News clip with details ✓	7 Sample Copy of the Certificate	8 Posters/ Invites	9 Event report Attested by Event Coordinator & IQAC Coordinator	10 Any other document

IQAC Document No: SVC/2023-2024/NEP-SAARTHI/04	Criterion No: 1 to 7
Departmental file No: SVC/2023-2024/NEP-SAARTHI/04	IQAC file No: SVC/2023-24

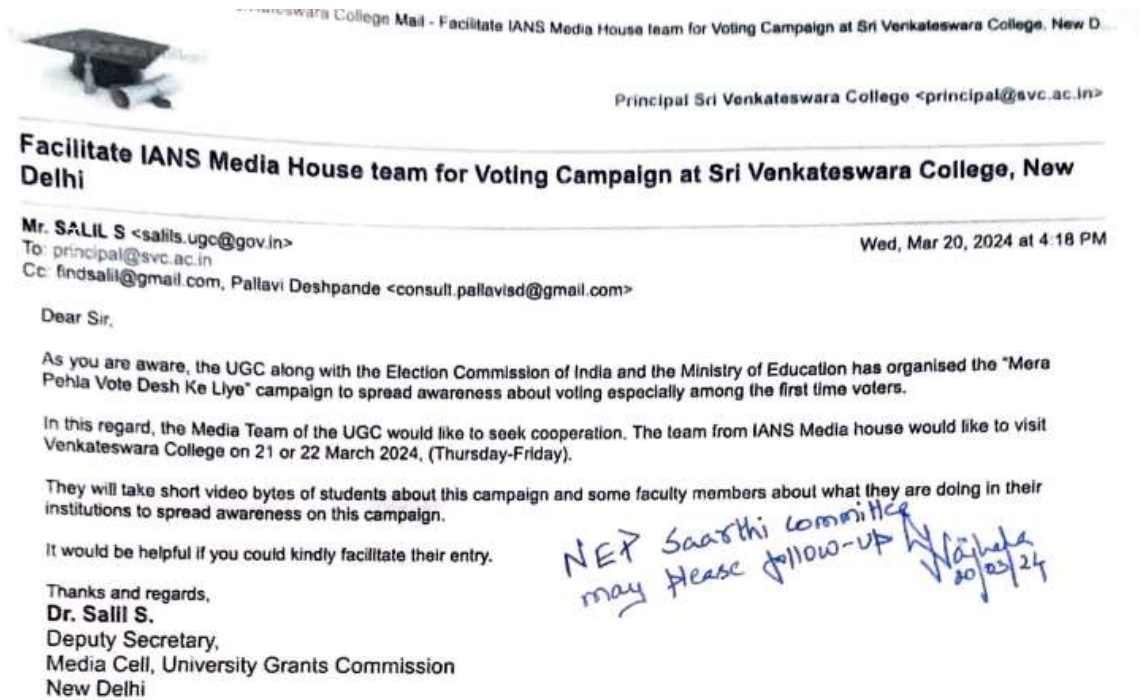
NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Dr Neelam Kumari 	Dr Neelam Kumari 	

For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		

PROOFS

1. Mail communication from UGC



2. Event Permission Form

Shri. Sankateswara College
University of Delhi
New Delhi

PERMISSION FOR ORGANIZATION OF EVENTS

NOTE: 1. Please ensure that the completion certificate of the event is physically signed by the Convener of the event, TIC/IC, Coordinator and Principal after the event report is made.
2. Please ensure a pre booking of the venue before getting the permission letter signed.
3. A copy of this duly filled form signed by the TIC/ Convener and Principal shall be submitted to: ICT: svachin@sva.ac.in, Caretaker: sandeepkuthra@sva.ac.in, IQAC Coordinator: nac@sva.ac.in, Dr. Arpita Kaul: arpita@sva.ac.in for commerce, NSS, NCC, EOC, Empower, Placement and Sports events, Dr. Urmi: urmi@sva.ac.in for humanities events, Dr. P. Arora: p.arora@sva.ac.in for sciences events. (Mails mentioned in SOP) and Dr. Nagendra Kumar Kalaparthi: nk.kalaparthi@sva.ac.in for IQAC/ NAAC criteria 1-7

EVENT DETAILS

1. Name of the Department/ Society / Association: NEP SAARHI
2. Name of the TIC/ Convener (if any): Prof/ Dr/ Mr/ Ms Neelam Kumari
3. Nature of Event: Seminar/ Conference/ Symposium/ Workshop/ FDP/ Public or community outreach/ skill enhancement others: vid of JMS Media Team
4. Participants: Faculty & students Student-centric / Faculty/ Both
5. Event Type: Offline/ Online/ Hybrid, Indoor/ Outdoor
6. Collaborating Agency/ Organization: JMS Media Team & V66
7. Proposed Title of the Event: Deep Video bytes for Voting Campaign
8. Tentative List of Speakers with affiliations: Volunteers
9. Date/ Time: from 22/03/24 to (1:00 pm - 4:00 pm)
10. Financial Assistance/ Funding received (if any): —
11. Proposed Budget (please attach details in a separate enclosure)
12. Faculty responsible for Capturing Pictures: Dr. Neelam & Dr. Rangana Jarn
13. Faculty responsible for Event Report: Dr. Arora & Dr. Neelam
14. ICT support required (if any) (If: I Lab, Laptop, LCD projector)
15. Caretaker support required (tables, chairs, public addressing system, sanitation, manpower assistance): —
16. Room requirement (Seminar/ any other): —


Name & Signature of TIC/ Convener
Dr. Neelam Kumari

Date: 21/03/24

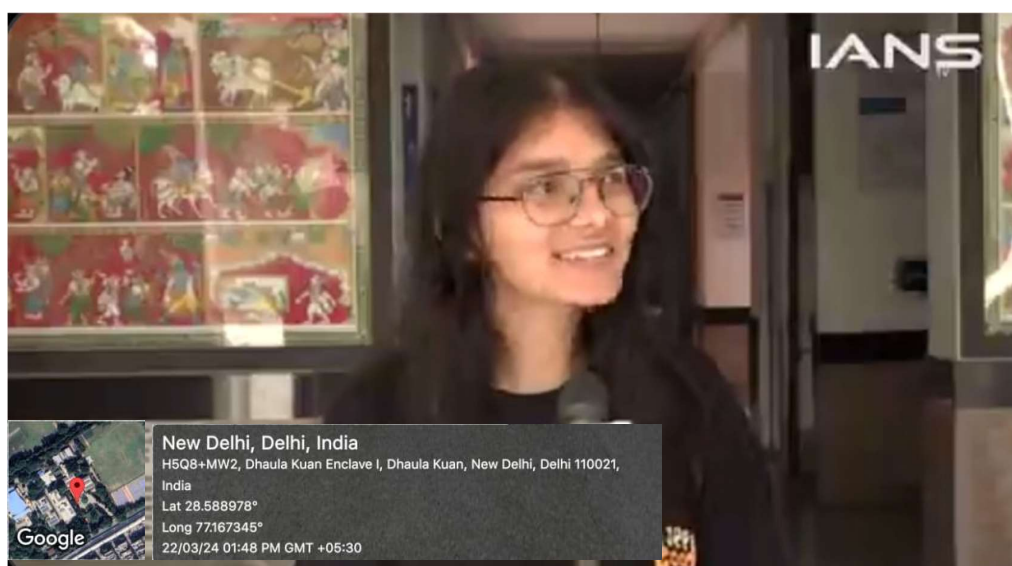

Signature of Principal

Date:

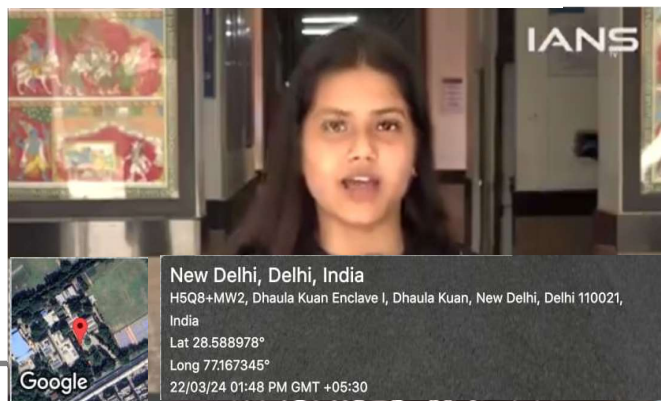
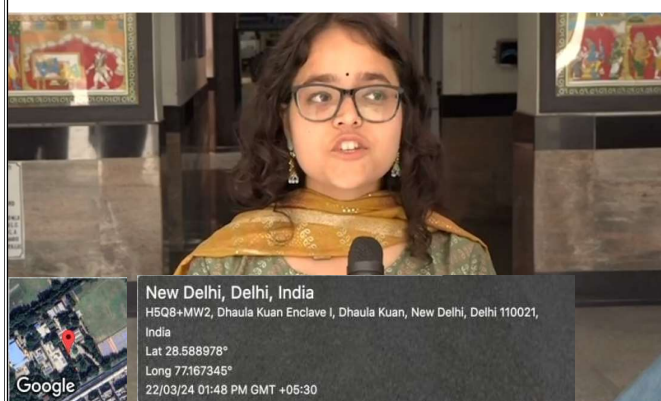
3. Event Photographs

Media segments were captured featuring students from Sri Venkateswara College as part of the 'Mera Pehla Vote Desh Ke Liye' initiative. This effort was collaboratively executed by IANS (Indo- Asian News Service) Media house team. The IANS team recorded bytes to engage discussions with students from Sri Venkateswara College, focusing on the significance of voting for first-time voters. Three teachers as well as fourteen students took part in this activity and allowed themselves to face camera roll for video bite recording in the common staffroom and foyer area. The activity aimed to emphasize the importance of voting, highlight awareness programs designed to alleviate the anxieties and confusion associated with being a first-time voter, and promote greater civic participation among college-going youth. The primary objective of these interactions was to raise awareness about the electoral process and inspire more young individuals to exercise their voting rights.

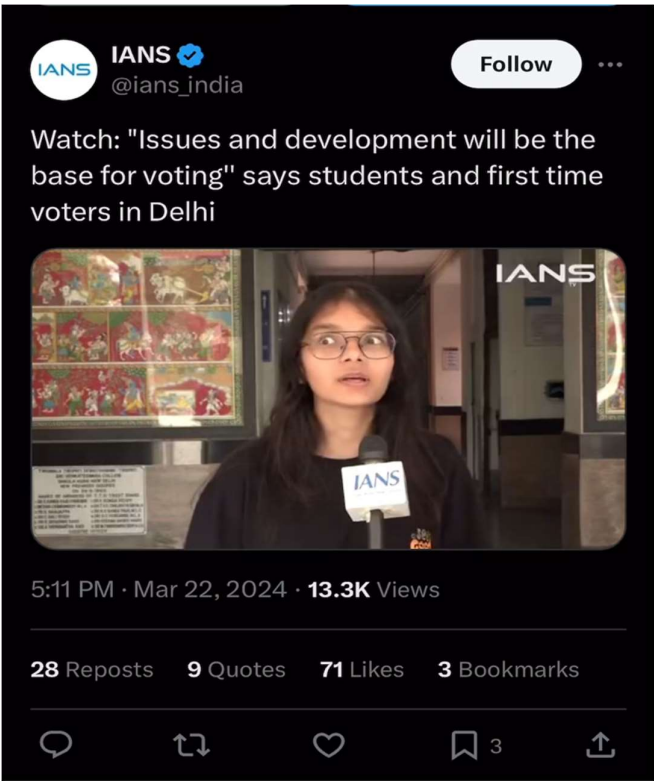
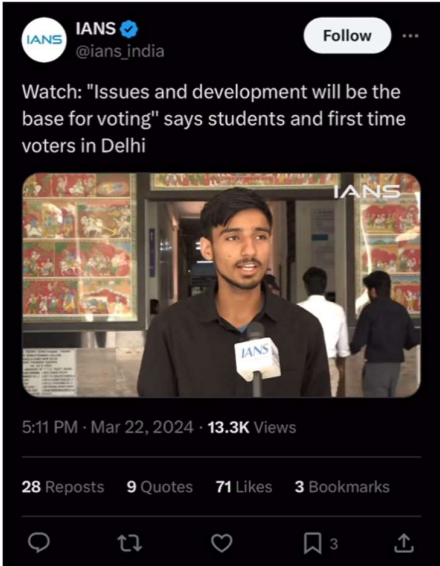
The media segments of 30-40 seconds were captured by the team from IANS to facilitate a dialogue with students aiming the significance of voting for first-time voters. During these interactions, discussions were held about the awareness initiatives undertaken within the college like voter ID registration desks. The students also shared insights into their voting procedures, expressed their enthusiasm as first-time voters. The recorded media bytes were disseminated across the official social media platforms of IANS Media House. This strategic sharing enabled the content to reach a wider audience, effectively amplifying awareness and encouraging youth engagement in the electoral process.



Students giving media bytes on the theme of 'Mera Pehla Vote Desh Ke Liye'



4. News clips published in social media



5. Attendance



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Sri Venkateswara College
(University of Delhi)
H.No. 10001

ATTENDANCE SHEET

TITLE OF THE EVENT:
DATE OF THE EVENT:
NAME OF THE SOCIETY/DEPARTMENT:
NAME OF EVENT COORDINATOR:

S.No	Name	Organization	Designation	Contact No.	Signature
1.	Dr. Swarna Singh	SV College	Professor	9818627285	[Signature]
2.	Amey Kumar	S.V. College	Assistant Prof.	7838032879	[Signature]
3.	Dr. J. Lakshmi	SV College	Asst. Prof.	9871600009	[Signature]
4.	M. Lakshmi Reddy	SV College	Senior Asst. Prof.	780237531	[Signature]
5.	Y. L. Reddy	"	"	630186076	[Signature]
6.	Dr. Lakshmi	"	"	9586704330	[Signature]
7.	Dr. R. Lakshmi	SV College	Asst. Prof.	22000000	[Signature]
8.	Dr. Lakshmi	SVC	Student	9999251007	[Signature]
9.	Dr. Lakshmi	SVC	Student	9458000005	[Signature]
10.	Dr. Lakshmi	SVC	Student	9451822270	[Signature]
11.	Sanjay	SVC	Student	966787304	[Signature]
12.	Sujeet	SVC	Student	993816899	[Signature]
13.	Archi Sharma	SVC	Student	9801100544	[Signature]
14.	Shubhanshu	SVC	Student	991695249	[Signature]
Media Group					
1.	SALEEM	TANS	Camera	9663742027	[Signature]
2.	Kunal	"	Reporter	9700000000	[Signature]
- NEP 2020 -					
1.	Dr. Nallan Komari	SVC	Asst. Prof.	8384030632	[Signature]
2.	Dr. Lakshmi	SVC (Chem)	Asst. Prof.	9835400055	[Signature]
3.	Amey Kumar	SVC (Maths)	Asst. Prof.	7838032879	[Signature]

6. Event Completion Certificate



Tirumala Tirupati Devasthanams

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Sri Venkateswara College


(University of Delhi)

NAAC Grade A*

CERTIFICATE

This is to certify that the IANS Media team visited Sri Venkateswara College to shoot video bytes of students and faculty members in the view of promoting first time voters under "Mera Pehla Vote Desh Ke Liye" Voting Campaign. The visit was successfully conducted on 22nd March, 2024 from 1:00 pm to 3:00 pm by NEP SAARATHI Committee in the offline mode and its event report has been submitted to IQAC for records.


Event In-Charge


IQAC Coordinator
Coordinator, IQAC
Sri Venkateswara College
(University of Delhi)
Dhaura Kuan, New Delhi-110021


Principal
PRINCIPAL
Sri Venkateswara College
(University of Delhi)
Dhaura Kuan, New Delhi-110021